

L'OR

de Jean
MARTELL



ASSEMBLAGE
DU TIGRE

LA MAISON MARTELL
PRESENTS

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ZODIAC EDITION

Maison Martell is proud to present the Zodiac Edition, the first limited edition of L'Or de Jean Martell, its most exceptional cognac. L'Or de Jean Martell is a powerful symbol of the legacy of savoir-faire, handed down through eight generations of Martell Cellar Masters. Inspired by the Chinese Zodiac, the Zodiac Edition is a tribute to the art of blending, which has been perpetuated by Maison Martell since it was founded in 1715. In celebration of the

**An
exclusive
cognac
collection
celebrating
its legacy
of savoir-
faire**

Chinese New Year, the House will unveil an exclusive, individually numbered collection every year, evoking the character of the year's zodiac animal. The prestigious collection starts today with L'Or de Jean Martell Zodiac Edition – Assemblage du Tigre, a rich and complex cognac to mark the Year of the Tiger in 2022, available in an edition of just 700 decanters, priced at 8,000 euros each.



The Martell Zodiac Edition: the ultimate demonstration Martell's art of blending

With a blend of more than 700 rare and precious eaux-de-vie, L'Or de Jean Martell is the most remarkable of Martell's cognacs and a powerful symbol of the legacy of the House. It also represents the ultimate expression of the Martell art of blending, which consists in combining the complementary qualities of individual eaux-de-vie to attain a perfect harmony. This immense legacy of savoir-faire inspired the current Martell Cellar Master Christophe Valtaud to create the Zodiac Edition. This exceptional blend, a testament to his expertise, not only retains the complex aromatic profile of L'Or de Jean Martell, but also enriches it with a further selection of vintage eaux-de-vie.



L'Or de Jean Martell Zodiac Edition – Assemblage du Tigre: a unique aromatic intensity.



To mark the Chinese New Year, Maison Martell will unveil a cognac every year, reflecting the personality of that year's zodiac animal, starting with the Year of the Tiger in 2022. In order to create L'Or de Jean Martell Zodiac Edition – Assemblage du Tigre, Christophe Valtaud selected eight eaux-de-vie from past Years of the Tiger and from the three most prestigious Cognac terroirs. Combined with the original blend, they preserve its elegance, richness and power, while adding the energy and intensity associated with the tiger.

Borderies eaux-de-vie were chosen to accentuate the richness of the original blend of L'Or de Jean Martell, while Petite Champagne and Grande Champagne add vivacity. As a result, the new cognac has a more vivid attack, and an even greater aromatic intensity, while its exceptional length on the palate is marked by pronounced notes of red fruit and wood.

The Zodiac Edition is presented in the magnificent crystal carafe of L'Or de Jean Martell, exquisitely decorated with a gold filigree motif evoking the year's zodiac animal. To make this numbered edition truly exceptional, Maison Martell partnered with Manufacture Daum, the renowned French crystal manufacturer whose tradition of savoir-faire mirrors its own. Manufacture Daum crafted the stopper of the carafe in amber-hued pâte de cristal to represent a tiger.



A celebration of French savoir-faire in collaboration with the crystal Manufacture Daum

Each piece is unique and individually signed, requiring countless hours of painstaking work by the manufacture's skilled artisans.

With L'Or de Jean Martell Zodiac Edition, Maison Martell showcases an audacious interpretation of its most exceptional cognac, while respecting its aromatic identity.

About Maison Martell

The oldest of the great cognac houses, founded by Jean Martell in 1715, Maison Martell is renowned throughout the world for the finesse and elegance of its cognacs, the result of a legacy of savoir-faire handed down through nine generations. Together with a passion for its craft and a profound attachment to the terroir, Maison Martell is defined by the audacity with which it has challenged convention to create new expressions of cognac, including the icon Martell Cordon Bleu in 1912. The free spirit of the House is symbolised by its historic emblem: the swift.





MARTELL

COGNAC

FONDÉE  EN 1715

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